



TRUTH FAIRY PROMO

Let Us Tell Your Story!

Creative
Engaging
Content!

Truth Fairy Promo (TFP) is a video production company offering services to the dental community to create unique and engaging video content for your company website, social media postings and ad placements. Each project is creatively crafted and customized to the needs of the company or clinic - let our imagination and skillset help you tell your story with professionalism and effectiveness. Every dental company and clinic website can benefit from a home page company profile video and in today's competitive market, we strongly encourage developing a YouTube Channel as well as incorporating a social media campaign, including ads that can be relatively inexpensive compared to print advertising. Let Truth Fairy Promo work our magic to help you tell your company or clinic story with truth and transparency!

Video Production Best Value Packages

Truth Fairy Promo Ad - \$750 + GST

Promote your service or product in a customized 30 second video ad
Includes planning, up to 2 hours of on-location filming plus editing
Includes one draft edit of all materials plus one revision

Truth Fairy Promo Essentials - \$2,500 + GST

Tell your story in 1 customized 2-3 minute company profile video promo for your website
Includes planning and up to 4 hours of on-location filming
Includes one draft edit of all materials plus one revision edit

Truth Fairy Promo Plus - \$3,500 + GST

Tell your story in 1 customized 2-3 minute company profile video promo for your website
Includes 4 customized 30-60 second video promos for ads/web/social media
Includes planning and up to 4 hours of on-location filming
Includes one draft edit of all materials plus one revision edit

Truth Fairy Promo Optional Add-Ons - \$60/hour + GST or Customized Flat Fee

Script Writing
Social Media Sites Set Up
Website/Bio Writing
Portrait Photography of Team and/or Products

Managing Director: Robyn McCorquodale
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